

No. 2-8/2009-Pub
Government of India
Ministry of Food Processing Industries
Panchsheel Bhawan, August Kranti Marg
New Delhi 110049

Dated: 10th March 2010

Sub: Invitation of Rate Quotation for publication of Impact Feature /
Advertorials in Magazine – reg

As part of promotional campaign, the Ministry of Food Processing Industries is considering to publish special Impact Feature / Advertorials / Advertisements in some leading magazine give as under:-

(i) India Today - Mega Brand (all editions of India Today)

Media Agencies empanelled with the Ministry of Food Processing Industries are requested to submit their rate quotation for the above magazine as under:-

- Rate for single page, 2 pages, 3 pages – single insertion (full colour)
- Rate for single page, 2 pages, 3 pages - two to three insertions (full colour)

The rate quotation as above may be submitted / or must reach the undersigned in the Ministry latest by 12.03.2010 during working hour.


(S L Barodia)

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