

F.No.2-18/2010-Pub  
Government of India  
Ministry of Food Processing Industries  
Panchsheel Bhawan, August Kranti Marg,  
New Delhi.

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Dated: 14<sup>th</sup> July 2010

Subject: Invitation of proposal/rate quotation for Hoardings campaign (Corrigendum)

Attention is invited to this Ministry's earlier letter of even number dated 9.7.2010 where in rate quotations have been invited for Hoardings in the States of Bihar, Jharkhand, Chattisgarh and Orissa. The details of Cities/towns and the locations and sizes for each of the hoardings are enclosed.

The rate quotation may be submitted accordingly. The last date for receiving the quotation has been extended till 5.00 P.M on 19.7.2010. The Ministry reserves the right to reject any proposal without assigning any reason. No communication will be entertained in this regard.

  
(Rupali Banerjee Singh)

Deputy Secretary to the Govt. Of India

To,

Empanelled Media Agencies (As per list attached)

Number of proposed Hoardings

1.	Patna	-	10
2.	Muzaffarpur	-	7
3.	Purnia	-	4
4.	Gaya	-	6
5.	Bhagalpur	-	9
6.	Ranchi	-	10
7.	Jamshedpur	-	8
8.	Bokaro	-	6
9.	Dhanbad	-	7
10.	Raipur	-	3
11.	Bhubneshwar	-	4
12.	Cuttack	-	4
13.	Roulkela	-	4

**Hoarding locations and sizes**

S.No.	City	Sl.No.	Location of Hoardings	Size	Total Size	Type
<b>1</b>	<b>PATNA</b>	1	Chiraiyatand Overbridge	40'x20'	800	Non Lit
		2	Hatwa market	40'x20'	800	Non Lit
		3	Kankarbagh Main Road Near Bridge	50'x25'	1250	Lit
		4	By Pass Road Ganga Setu	70'x20'	1400	Non Lit
		5	Frazer Road, above Union Bank Building	60'x30'	1800	Lit
		6	Raja bazar	40'x20'	800	Non Lit
		7	Saguna More facing Danapur	50'x25'	1250	Non Lit
		8	Anisabad	30'x20'	600	Non Lit
		9	Bus Stand	40'x20'	800	Non Lit
		10	Patna City Malsalami	20'x20'	400	Non Lit
<b>2</b>	<b>MUZAFFARPUR</b>	1	Ramdeyalu nagar	20'x10'	200	Non Lit
		2	Club Road, Near MDDM College	20'x10'	200	Non Lit
		3	bairya Bus Stand	20'x10'	200	Non Lit
		4	Mithanpura Railway Crossing	20'x20'	400	Non Lit
		5	Aghoria Bazar Chowk	20'x10'	200	Non Lit
		6	Govershahi Chowk Govershahi to Bhagwanpur	45'x25'	1125	Non Lit
		7	Maripur Over Bridge Crossing	30'x20'	600	Non Lit
<b>3</b>	<b>PURNIA</b>	1	R. N. Shaw Chowk	20'x10'	200	Non Lit
		2	Bhatta bazar Road	20'x10'	200	Non Lit
		3	Jail Chowk	20'x10'	200	Non Lit
		4	Line bazar	20'x10'	200	Non Lit
<b>4</b>	<b>GAYA</b>	1	Manpur Overbridge	20'x10'	200	Non Lit
		2	Station Road	20'x10'	200	Non Lit
		3	Church Road	20'x10'	200	Non Lit
		4	Bata More	20'x20'	400	Non Lit
		5	Dobhi More Near Bodh Gaya Road	20'x10'	200	Non Lit
		6	Biragi More	30'x20'	600	Non Lit

<b>5</b>	<b>BHAGALPUR</b>	1	Station Road	20'x20'	200	Non Lit
		2	Aliganj	40'x20'	800	Non Lit
		3	Nath nagar	20'x10'	200	Non Lit
		4	Banka Road	20'x10'	200	Non Lit
		5	katchery Road	20'x10'	200	Non Lit
		6	Zeromile_UP	40'x20'	800	Non Lit
		7	Zeromile_Dn	40'x20'	800	Non Lit
		8	Nihar Hotel Near Kutchery Chowk	40'x20'	800	Non Lit
		9	Aliganj	20'x10'	200	Non Lit
<b>6</b>	<b>RANCHI</b>	1	Main Road	25'x20'	500	Lit
		2	Main Road	40'x15'	600	Non Lit
		3	Overbridge	30'x20'	600	Lit
		4	Railway Station	40'x20'	800	Non Lit
		5	Sujata Cinema	40'x20'	800	Lit
		6	Rajendra Chowk	35'x20'	700	Non Lit
		7	Khadgarha Bus Stand	20'x10'	200	Non Lit
		8	Ratu Road	20'x20'	400	Non Lit
		9	Katchery chowk	20'x20'	400	Non Lit
		10	Doranda GPO	20'x10'	200	Non Lit
<b>7</b>	<b>JAMSHEDPUR</b>	1	Bistupur Outer Circle Road	20'x10'	200	Non Lit
		2	Kadma Police Station	20'x10'	200	Non Lit
		3	Golmuri	20'x10'	200	Non Lit
		4	Sakchi, Near Shitla Mandir	20'x10'	200	Non Lit
		5	Sattion Road	20'x10'	200	Non Lit
		6	Jugsalai	30'x10'	300	Non Lit
		7	Mangoo Near Payal Cinema Hall_Up	30'x20'	600	Non Lit
		8	Mangoo Near Payal Cinema Hall_Dn	40'x20'	800	Non Lit
<b>8</b>	<b>BOKARO</b>	1	Dudibagh	20'x10'	200	Non Lit
		2	Bara chowk	30'x15'	450	Non Lit
		3	Garga Bridge	40'x20'	800	Non Lit
		4	Station Road	40'x10'	400	Non Lit
		5	Bus Stand	20'x10'	200	Non Lit
		6	Airport Road	15'x15'	225	Non Lit
<b>9</b>	<b>DHANBAD</b>	1	Jharia road	20'x10'	200	Non Lit
		2	Godhar Road	20'x10'	200	Non Lit
		3	Karkend bazaar	30'x20'	600	Non Lit
		4	Bank Road	20'x18	360	Lit
		5	DRM Road	30'x15'	450	Non Lit
		6	Steel Gate bazar	30'x15'	450	Non Lit
		7	Station Entrance gate	30'x15'	450	Non Lit
<b>10</b>	<b>RAIPUR</b>	1	Opp. University	30'x15'	450	Non Lit
		2	Fafadih, Hotel Capital (Roof Top)	30'x30'	900	Non Lit
		3	Fafadih, Hotel Capital (Roof Top)	30'x30'	900	Non Lit
<b>11</b>	<b>BHUBANESHWAR</b>	1	Rasulgarh	20'x10'	200	Non Lit
		2	Rajmahal Flyover	20'x10'	200	Non Lit
		3	Chandrashekarapur	30'x15'	450	Non Lit
		4	Bhubaneswar Bhomikhal	20'x20'	400	Non Lit
<b>12</b>	<b>CUTTACK</b>	1	Bdambadi	20'x10'	200	Non Lit
		2	Cda Sqr	20'x10'	200	Non Lit
		3	Khan Nagar	20'x10'	200	Non Lit

		4	Raja Bagicha	20'x10'	200	Non Lit
<b>13</b>	<b>ROULKELA</b>	1	Ved Vyas	20'x10'	200	Non Lit
		2	Koyal Nagar	20'x10'	200	Non Lit
		3	Daily Market	20'x10'	200	Non Lit
		4	Main Road	20'x10'	200	Non Lit