

F.No.2-18/2010-Pub
Government of India
Ministry of Food Processing Industries
Panchsheel Bhawan, August Kranti Marg,
New Delhi.

Dated: 9th July 2010


Subject: Invitation of proposal/rate quotation for Hoardings campaign.

The Ministry of Food Processing Industries propose to undertake Publicity Campaign through Hoardings in the States of Bihar, Jharkhand, Chattisgarh and Orissa at the following cities/towns:

(a) Patna – 6 location (b) Muzaffarpur – 4 locations (c) Purnia -3 locations (d) Gaya – 4 locations (e) Bhagalpur-6 locations (f) Ranchi-6 locations (g) Jamshedpur-4 locations (h) Bokaro-3 locations (i) Dhanbad-4 locations (j) Raipur-3 locations (k) Bhubaneswar-4 locations (l) Cuttack -4 locations and (m) Roulkela-4 locations.

The Campaign will be to highlight the works and achievements of the Ministry of Food Processing Industries. Media agencies empanelled with this Ministry, having experience in similar activities and are willing to undertake the campaign are requested to submit the proposal along with the financial cost for the above mentioned activities. All the creative required for the activities is to be prepared by the Media agency assigned the task in consultation with the Ministry and hence, should be included in the financial cost.

The Proposal alongwith the financial cost may be submitted to the undersigned latest by 5.00 P.M on 16.7.2010. The Ministry reserves the right to reject any proposal without assigning any reason. No communication will be entertained in this regard.


(Sarvesh Kumar)
Deputy Secretary

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